

# Comidor Industry Cloud Platform



Partner Onboarding Program

"Friends have all things in common."

- Plato, Dialogues

# Partner Onboarding Program



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#### Sales & Marketing Onboarding

- Comidor overview
- Solution selling overview
- Success stories
- Pricing policy and licensing
- Comidor Partner co-operation
- Marketing onboarding
- Product roadmap

duration: 2 hours

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#### **Technical Training**

- Comidor standard training
- Real-time app development
- Comidor advanced training
- Q&A

duration: 7 hours + 2 hours

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#### Go to Market

- Review baseline
- Sales approach
- Marketing approach
- Demand generation plan
- Scoping questions
- Solutions design
- Presales support
- Comidor demo
- Deal registration
- Comidor Partner's environments
- Q&A

duration: 2 hours + 2 hours

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# App Development Workshop

Hands-on experience in building a real-world application or an on-demand PoC

duration: 4 hours

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#### Qualification

After completing the onboarding program, the partner receives a certification to acknowledge successful completion of the program, thus becoming a qualified Comidor business partner

onboarding certificate

# Sales & Marketing Onboarding



Comidor overview

An in-depth presentation of Comidor platform, its capabilities, technologies

Solution selling overview

A thorough analysis of Comidor USP, competitive advantages and market landscape

Success stories

Presentation of case studies to understand the practical value of Comidor to different sectors

Pricing policy and licensing

Analysis of revenue streams, pricing policy, infrastructure and support options

Comidor - Partner co-operation

How thriving teams work together

Marketing onboarding

Common marketing announcements on social media, and creation of a unique page dedicated to you on our website

Product roadmap

Future platform features, innovations and advancements

# **Technical Training**



# $\longrightarrow$

## **Comidor standard training**

- Introduction to Comidor
- Business set up
  - Users & application rights
  - Organizational Chart
- Digital workplace
- App Designer
  - Application types
  - How to create apps
  - How to monitor apps
  - Graphs and reporting capabilities
- Workflow automation
  - Workflow components
  - How to trigger a workflow
  - Business rules
- Workflow app examples with RPA/AI/ML



## **Comidor advanced training**

- RPA components
- Code components
- Advanced scripting

# Go to Market



#### Review baseline

• Discussion on your sales and marketing strategy, including lead generation, sales pipeline management, tools, and processes

# Sales approach

- Prospecting strategy
- Ideal Customer Persona
- Action Plan

# Marketing approach

- Digital marketing plan
- joint/industry events/conditions
- webinars, use cases/solutions

# Demand generation plan

- Activities: blog, social, campaigns
- Set goals
- Monthly review

# Scoping questions

Definition of project scope, pre-sales and after-sales requirements and presentation of the offer template

## Solutions design

- Known pains
- Solutions in mind
- References to give them ideas
- Strategy

# Presales support

Constant communication for new sales opportunities, updates, renewals, PoCs implementation

### -> Comidor demo

Capability of running introductory platform demos

## Deal registration

How to handle leads and opportunities through a highly conversional Comidor sales funnel

### Comidor Partner environments

- Presentation & Demo environment
- Development environment
- Account live environment

# App Development Workshop





## Hands-on experience in building a real-world application or an on-demand PoC

- Business requirements gathering
- Solution identification
- Application design and development
- Application live run



## **Application Examples to choose from**



#### **Claims Processing case**

A solution for handling all incoming claims, and orchestrating all process steps from validation to partial/full payment or rejection of the claim.

#### Requirements

- The requestor should be included in the process, either during initiation or throughout the process, in case of missing data.
- The requestor should be alerted on the progress of the claim to ensure transparency and effective communication.
- Monitoring of all claims should be included through reports and graphs.



### **Equipment Requests & Equipment Inventory case**

A solution for managing requests for new equipment, removing existing equipment, and maintaining the equipment inventory.

#### Requirements

- A master table of all company equipment with all relevant information for the IT department.
- Any employee should be able to request the purchase of new office equipment or the removal of existing equipment.
- After purchasing or removing equipment, the master equipment table should be updated.

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Your own case

# Comidor Qualification





## You become a qualified business Comidor partner



We validate that you have successfully completed the Comidor onboarding program and that you have acquired the appropriate knowledge, skills and capabilities to become a Comidor professional.





# **Onboarding Program Duration**

Technical Training
7 hours + 2 hours

• Go-To-Market Training  $\longrightarrow$  2 hours

App Development Workshop
4 hours

# **Supportive Material**

#### • Website Partners Portal



Case studies



**Business Requirement Documents** 



Product resources



Training videos

#### • Help Center

A help center section with content for each Comidor module, with search functionality, so that you can easily find what you are looking for.

#### Videos

Videos on our site and on our <u>YouTube channel</u>, with different use cases, and Comidor features.

<sup>\*</sup> The duration of the onboarding program can be split into different sessions upon your availability



# Take the ownership of your digital transformation

FOR MORE INFORMATION PLEASE CONTACT:

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